FACILITATOR NOTES · STAFF & PLANT MEETINGS

Sharing BBTX With Your Team

A slide-by-slide guide to presenting the Breaking Boundaries TX deck. About 10 minutes, including time to download.

Before you present

- [ ] Do a quick run-through. Open the deck in slideshow mode and make sure the QR code on slide 6 is large and clear on the screen you'll use.
- [ ] Scan the QR code from your own phone to see what employees will see.
- [ ] Download BBTX yourself, create an account, and try a search so you can answer questions.
- [ ] Know your company's support resources (EAP, HR contact) in case someone asks.

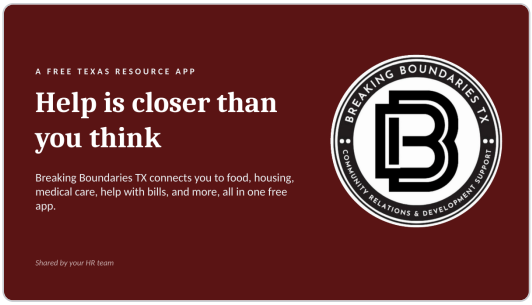
Your goal for the meeting

Everyone leaves knowing BBTX exists, that it's free, and how to get it. The best outcome: people download it **in the room**, before they leave.

Tone

Warm, plain, and judgment-free. Talk about BBTX as something for anyone, and for the people they love, not as something for "people who are struggling." The scripts below are a guide. Use your own words.

Slide-by-slide notes



SLIDE 1 · ABOUT 1 MIN

Help is closer than you think

WHAT TO SAY

Today I want to take two minutes to share a free resource with you. It's called Breaking Boundaries TX, or BBTX for short.

It's a free app built for Texans. It puts local help in one place: food, housing, medical care, help with utility bills, childcare, jobs, and a lot more.

You might not need it today. But most of us know someone who does, and life can change fast. So stick with me, and at the end I'll show you how to get it on your phone in just a couple of minutes.

Delivery tip: Welcome the group and set the tone: this is a resource, not a sales pitch.



SLIDE 2 · ABOUT 1½ MIN

Hard seasons happen to good people

WHAT TO SAY

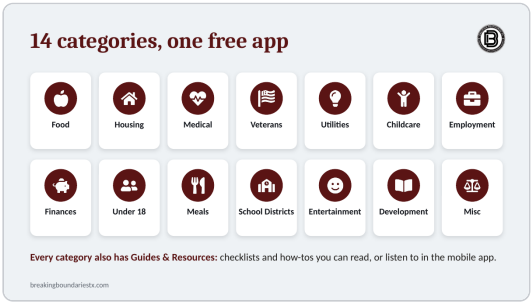
Hard seasons don't only happen to other people. Hours get cut. The car breaks down. A medical bill shows up. Someone in the family gets sick.

When that happens, the hardest part is often just knowing where to start. Who do you call? What's even out there?

BBTX was built for exactly that moment. Three things to know:

- It's free. Free to download, free to use.
- It works all over Texas. You set your location and it shows you help near you.
- It's yours. You download it on your own phone with your own account. It is not a company program.

Delivery tip: Pause after the list of hardships. Let it land before you name the three points.



SLIDE 3 · ABOUT 2 MIN

14 categories, one free app

WHAT TO SAY

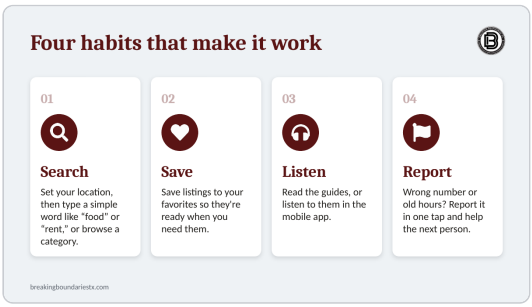
Here's what's inside. There are 14 categories, covering the things people need most when money gets tight: food, housing, medical, dental and vision care, help with utility bills, childcare, jobs, and money counseling. Misc is where you'll find free and low-cost legal help.

A few that people don't expect:

- Meals has recipes built from Walmart and food bank groceries that feed a family of four to six for about 12 to 15 dollars.
- Entertainment has free and low-cost places to go, plus over 350 things to do at home with the kids.
- Veterans has support for those who served and their families.

And every category has Guides & Resources: checklists and how-tos. In the mobile app, you can have them read aloud, which is great on a break or in the truck.

Delivery tip: Point to two or three tiles your workforce will care about most.



SLIDE 4 · ABOUT 1½ MIN

Four habits that make it work

WHAT TO SAY

Using it is simple. Four habits:

1. Search. Set your location, then type a simple word like "food" or "rent," or just browse a category.
2. Save. When something looks right, save it to your favorites so it's there when you need it, and you're not starting over.
3. Listen. The guides can be read aloud in the mobile app.
4. Report. If a phone number is wrong or the hours changed, report it in the app. That one tap helps the next person.

One tip: when you call a provider, be upfront about your situation and ask questions. Help works best when it starts with accurate information.

Delivery tip: Walk left to right across the four cards.



SLIDE 5 · ABOUT 1½ MIN

For you, and for the people you love

WHAT TO SAY

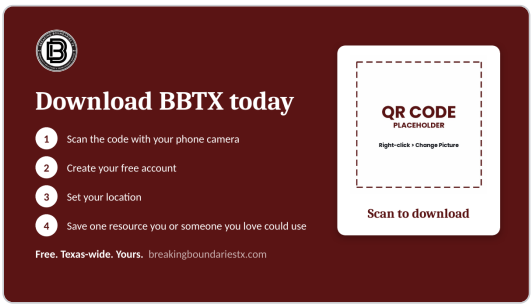
Even if you don't need BBTX right now, download it. It's a lot easier to find help when it's already on your phone than when you're in the middle of a crisis.

And think about who in your life could use it: a family member, a neighbor, a friend, a coworker. You might be the reason they finally find the help they need.

If you have teenagers, show them too. Learning how to find help is a life skill.

One important thing: if something can't wait, call 911 for an emergency. If you or someone you know is in emotional crisis, call or text 988, any time. Veterans can press 1. And the National Domestic Violence Hotline is 1-800-799-7233.

Delivery tip: Read the crisis numbers slowly and clearly.



SLIDE 6 · ABOUT 2 MIN + QUESTIONS

Download BBTX today

WHAT TO SAY

Let's get it on your phone right now. Open your phone's camera and point it at the code on the screen. Tap the link that pops up.

Then create your free account. You need it to use the app, and it's what keeps your saved resources in one place. It only takes a minute.

Once you're in, set your location, and save one resource. Just one. Something that could help you, or someone you love.

If you miss the code, you can also go to breakingboundariestx.com.

I'll leave this up while we take any questions. Thank you.

Delivery tip: Leave this slide up. Give people a full minute to scan before you move on.

If someone asks...

"Is it really free?"
Yes. BBTX is free to download and free to use.

"Does the company see what I search?"
No. It's a public app on your own phone, with your own account. It isn't a company program.

"Do I have to make an account?"
Yes, a free one. It's what keeps your saved resources in one place.

"Can I use it for my mom, my neighbor, my kids?"
Absolutely. Share it with anyone in Texas who could use it.

"What if a phone number or address is wrong?"
Use the report option on that listing. It helps the next person.

A question you can't answer
Say so, and point them to breakingboundariestx.com or info@breakingboundariestx.com, the Breaking Boundaries TX Team.

If someone shares something hard

You don't have to solve it. Thank them for telling you, listen, and follow your company's usual process, such as your EAP. Make sure they know the numbers on slide 5: **911** for an emergency, **988** (call or text) for a mental health crisis, and **1-800-799-7233** for the National Domestic Violence Hotline. Keep what they shared private.

My notes for this meeting